


Deliverables	Basic	Standard	Advance	Professional	Enterprise
<p>INCREASE YOUR WEBSITE TRAFFIC AND SALES IN WEEKS!</p> 	Rs 15,000 6 Month	Rs 30,000 Rs 25,000 6 Month	Rs 50,000 Rs 45,000 6 Month	Rs 70,000 Rs 60,000 6 Month	Rs 1,20,000 Rs 1,00,000 6 Month
	#Keywords	5	8	15	20
Site Wide Factors (Report - 1st Week of 1st month)					
Preliminary SEO Audit	✓	✓	✓	✓	✓
SEO Strategy and Plan	✓	✓	✓	✓	✓
Keywords Analysis Report	✓	✓	✓	✓	✓
Compititor Analysis Report	✓	✓	✓	✓	✓
Canonical Error Check & Fixing	✓	✓	✓	✓	✓
XML sitemap Creation	✓	✓	✓	✓	✓
Google Analytics Analysis	✓	✓	✓	✓	✓
Searching for Canonical Error	✓	✓	✓	✓	✓
Google Webmaster Tool Setup	✓	✓	✓	✓	✓
On Site Factors(Report – 2nd week of 1st Month)					
Cross Browser Compatibility	✓	✓	✓	✓	✓
Website Load Time Checking	✓	✓	✓	✓	✓
Checking the Page Size	✓	✓	✓	✓	✓
Website Speed Check	✓	✓	✓	✓	✓
Broken Links Check	✓	✓	✓	✓	✓
Duplicate Content Checking	✓	✓	✓	✓	✓
Onsite blog optimization	✓	✓	✓	✓	✓
W3c Validation	✗	✗	✗	✓	✓
On-Page Optimization (Report – 3rd Week of 1st Month)					
Meta Tags Optimization	(Upto 5)	(Upto 7)	(Upto 10)	(Upto 20)	(Upto 40)
Robots.txt Optimization	✓	✓	✓	✓	✓
Internal Linking Optimization	✓	✓	✓	✓	✓
Image Optimization	(4)	(6)	(10)	(20)	✓
Anchor Tag Optimization	(7)	(11)	(15)	(30)	✓
Heading Tag Optimization	✓	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓	✓
Check Website Structure	✓	✓	✓	✓	✓
URL Mapping and Rewriting	✓	✓	✓	✓	✓
Off-Page Optimization and Link Strategy Factors					
Social Bookmarking Submission	(30)	(60)	(100)	(150)	(200)
Article Submission	(3)	(6)	(15)	(20)	(25)
Social Bookmarking of Articles	(25)	(50)	(85)	(150)	(220)
Press Release Submission	(0)	(3)	(5)	(10)	(15)
Local listing	✗	✗	(5)	(10)	(15)
Blog Comments	(3)	(6)	(20)	(25)	(40)
Forum Postings	(2)	(4)	(5)	(15)	(30)
Search Engine Submission	(10)	(20)	(30)	(40)	(80)
Document Sharing	(5)	(12)	(19)	(30)	(50)
Yahoo answer	✗	✗	(4)	(7)	(12)
Classified submission	✗	✗	(10)	(15)	(20)
Website Optimization for Local Search					
Local Search Engine Submission	✗	✗	✓	✓	✓
Testimonial submission	✗	✗	✗	✓	✓
Google My Business / Bing	✗	✗	✗	✓	✓
Local Citation Building	✗	✗	✗	✓	✓
Coupon Distribution	✗	✗	✗	✓	✓

Social Media Optimization					
Social Media Optimization	✗	✗	✗	✗	✗
Geo-Social Targeting Research	✗	✗	✗	✗	✗
Presence on Social Media	✗	✗	(9)	(13)	(15)
Facebook Social Network Optimization					
Facebook Account Setup	✗	✗	✓	✓	✓
Facebook Fan Page Creation	✗	✗	✓	✓	✓
Regular Updates	✗	✗	✗	✓	✓
Facebook Photo Album	✗	✗	✗	✓	✓
Weekly Wall Posting	✗	✗	✗	✓	✓
Facebook Page Likes / Fans	✗	✗	✗	(50)	(100)
Twitter Social Network Optimization					
Twitter Account Setup	✗	✗	✓	✓	✓
Twitter Page Creation	✗	✗	✓	✓	✓
Customized Twitter Theme	✗	✗	✗	✓	✓
Regular Updates	✗	✗	✗	✗	✓
Twitter Background Design	✗	✗	✗	✗	✓
Monthly Twitter Followers	✗	✗	✗	(40)	(40)
Reply / Re-Tweeting	✗	✗	✗	✗	✓
Twitter List Management	✗	✗	✗	✗	✓
Google+ Social Network Optimization					
Google+ Page Creation	✗	✗	✓	✓	✓
Regular Updates	✗	✗	✗	✗	✓
Google Circle Adding	✗	✗	✗	✓	✓
Linkedin Social Network Optimization					
LinkedIn Account Creation	✗	✗	✗	✓	✓
Profile Keyword Optimization	✗	✗	✗	✗	✓
LinkedIn Page Creation	✗	✗	✗	✗	✓
Regular Updates	✗	✗	✗	✗	✓
YouTube Video Optimization					
YouTube Channel Creation	✗	✗	✗	✓	✓
YouTube Background Design	✗	✗	✗	✗	✓
Video Submission	✗	✗	✗	✓	✓
Video Creation & Optimization	✗	✗	✗	✗	✓
Analysis Reports					
Weekly Activity Report	✓	✓	✓	✓	✓
Weekly SEO Ranking Reports	✓	✓	✓	✓	✓
Report of On-Page SEO	✓	✓	✓	✓	✓
Google Analytical Report	✗	✗	✗	✓	✓
E-mail/Call/Skype Support	✓	✓	✓	✓	✓